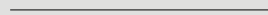


# NYRAC

NEW YORK RESIDENTIAL AGENT CONTINUUM



WELCOME PACKAGE 2019

WELCOME LETTER

February 2019

Welcome to **NYRAC**!

We are so thrilled you'll be joining us as part of our inaugural membership class! Our successes over the past few months have proved that our formation is of great importance and we continue to have impressive members, like yourself, join our ranks on a daily basis. See for yourself as we continue to add New Members to our [General Membership Directory](#)!

**NYRAC** is committed to elevating the New York City residential real estate brokerage profession. We believe by working together we will build a stronger community. Our collective voice will advocate for fundamental improvements in how our industry conducts business, knowing that such improvements will always benefit the consumer.

In just three short months, **NYRAC** enjoyed great success with more than 160 new members and counting. We have met with REBNY a number of times and started to lay the groundwork for direct participation in the organization and **NYRAC** continues to advocate for agent representation at the highest decision-making level. Our interaction with our brokerages has been positive and meaningful. We have sought resolution and cooperation from disruptive aggregators. This is our moment to make a positive lasting impact on our industry!

Should you need anything, or if any questions come up - please contact us at [info@ny-rac.com](mailto:info@ny-rac.com). Our Executive Committee and full-time Director will remain accessible to you as a resource.

**NYRAC** members are at the forefront of our industry, consistently achieving career milestones, and are among the most experienced industry professionals in New York City. We have some large goals that we hope to accomplish, but it is important that we do it with great care and consideration. We are reminded that true progress does not happen overnight, but believe we will accomplish more and with greater speed once we are granted a seat at the REBNY's table. We have a feeling this will not come easily and so we will need to unite with a strong foundation of members in order to achieve it!

We will be asking our members to stay active, attend events, and get involved when/where they are interested in doing so! There is a possibility for harmony in New York City; and you can expect some of the sharpest minds in the industry will be working with **NYRAC** towards making it a better, and more cooperative, place to do business.

Sincerely,  
**NYRAC**

## NEXT STEPS

**NYRAC** members are at the forefront of our industry, consistently achieving career milestones, and are among the most experienced industry professionals in New York City.

### **Let's Get Started** (*finalize your membership in just four simple steps*)

#### 1) **Complete Annual Membership Dues** - Annual Dues for 2019 are \$500/yr

For the continued strength of the organization, we must collect dues ASAP. **NYRAC** is using these funds to support our general operations, pay for legal, accounting and insurance fees, invest in technology, host networking events, and provide educational resources to members. Should we show a profit, we are committed to supporting certain local charitable organizations.

#### 2) **Send Us Your Headshot**

We need a copy of your headshot to put on our website! **Please be sure to send us a high-resolution JPEG (300 dpi).**

#### 3) **Sign the Pledge**

If you haven't done so already, **please take 5 minutes to review our pledge of conduct by following the above link to DocuSign.** We strive to uphold a standard for excellence in our industry and hope you will join us in showing your commitment to upholding these principles.

#### 3) **Add Us to Your Calendar!**

Make sure your calendars are automatically updating with **NYRAC** Meetings and Events by using this [iCal link](#).

Helpful Links to Online Resources: [Google Calendar](#), [Outlook](#)

**PLEASE NOTE:** For the purposes of privacy for our members, the majority of **NYRAC** communications will be sent through personal email addresses. Most **NYRAC** emails will not be sent through company servers. While most communications will be benign, there certainly will be emails at some point that will be intended for agent eyes ONLY and we cannot make compromises on this. It's for every agent's protection and security that we are all afforded a place where agents feel safe communicating with one another.

Thanks for your understanding.

If you have any questions, please do not hesitate to reach out to:

**Anna Schultz**  
Director at NYRAC  
[anna@ny-rac.com](mailto:anna@ny-rac.com)  
646.766.9122

**Heather McDonough Domi**  
Co-Founding Chairperson  
[heather@ny-rac.com](mailto:heather@ny-rac.com)  
917.566.6644

**Cathy Taub**  
Co-Founding Chairperson  
[cathy@ny-rac.com](mailto:cathy@ny-rac.com)  
917.855.8466